



ACTOR
TRAVEL HOST
STORYTELLER

DARRIC TERRY ROCK STAR OF TRAVEL

WWW.ROCKSTAROFTRAVEL.COM
[@ROCKSTAROFTRAVEL](https://www.instagram.com/rockstaroftravel)



ROCK STAR OF TRAVEL

ABOUT DARRIC

Darric Terry, known as the Rock Star of Travel, is an internationally acclaimed travel host renowned for his magnetic storytelling and unparalleled charisma. With over 15 years of globe-trotting experience and more than three decades in the entertainment industry, Darric seamlessly blends his acting prowess, cultural insight, and passion for discovery into a travel persona that captivates audiences worldwide. His journeys are more than just trips—they are immersive experiences, uncovering both iconic landmarks and hidden gems while offering a fresh, authentic perspective on culture and history.



Darric Terry

ROCK STAR OF TRAVEL

WHAT MAKES DARRIC TERRY UNIQUE

Darric Terry, Rock Star of Travel, doesn't just take you places—he takes you on legendary journeys designed for the bold and the curious. With unparalleled 'Back Stage Pass to the World', he unlocks exclusive, behind-the-scenes experiences that most travelers only dream about. His deeply immersive approach brings destinations to life, weaving together the culture, music, art, and history for an unforgettable adventure. Through his electrifying storytelling, every trip becomes more than just an itinerary—it's a front-row seat to the world. It's not just about the journey; it's about the people. Darric magnetically has built a community of adventurers who crave the extraordinary. If you're ready to break free from the ordinary and experience travel like a rockstar, Darric Terry is your ultimate host.



37%



63%



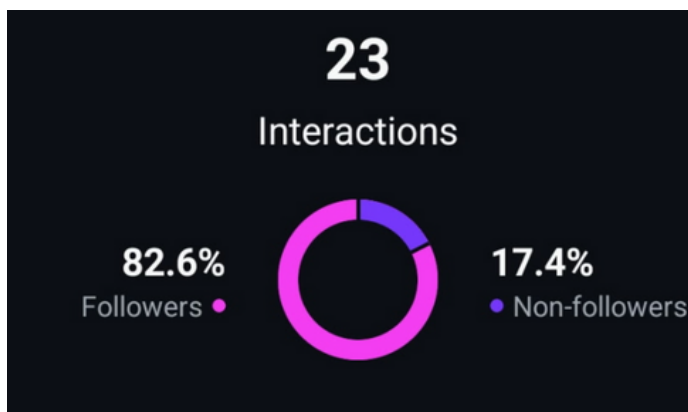
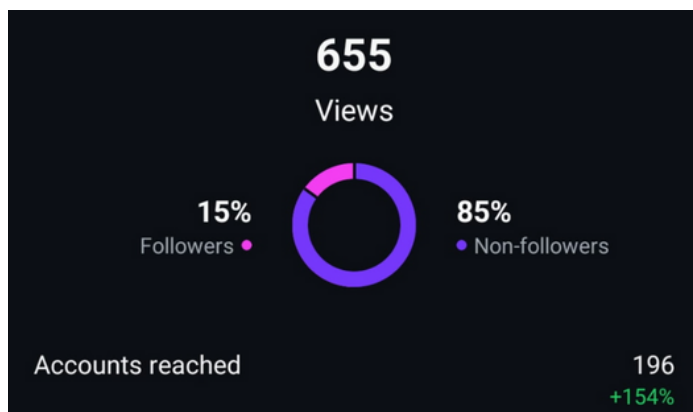
43% USA
28% Brazil
23% Europe
6% UK



Reach



Engagement



*charts show monthly average



ROCK STAR OF TRAVEL

277K INSTAGRAM

3.5K THREADS

7K TIKTOK

11.6K X | TWITTER

478 YOUTUBE

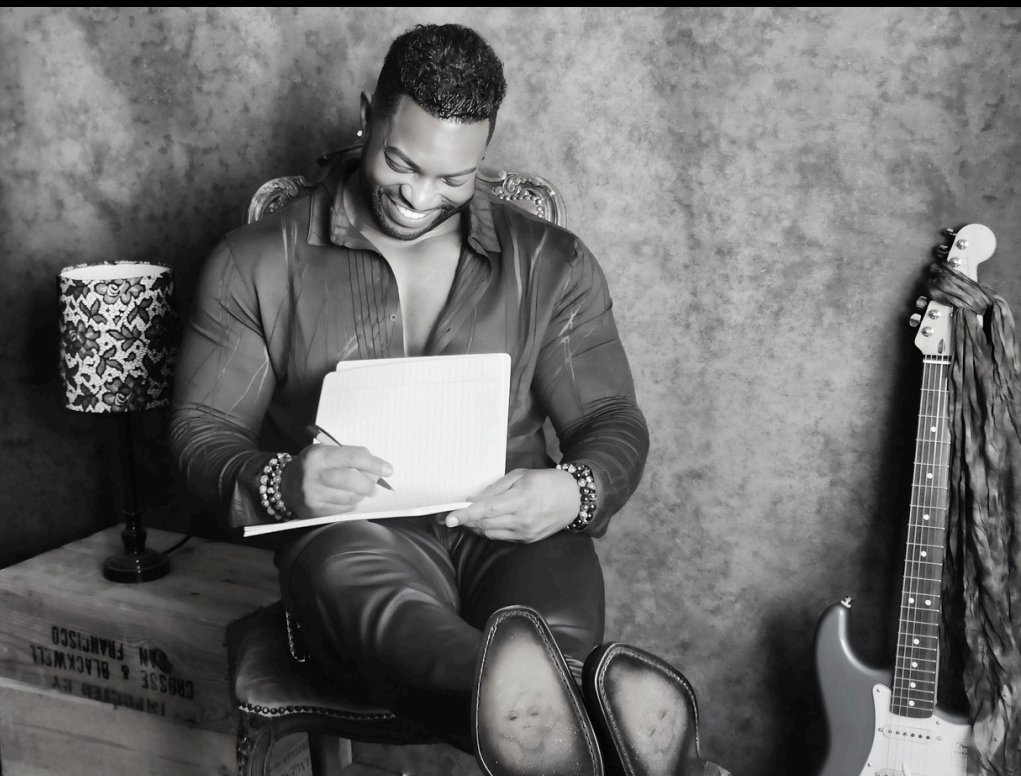
Darric Terry, the "Rock Star of Travel," maintains an active presence on INSTAGRAM, THREADS, TIKTOK, X (formerly known as Twitter), and is currently building a new podcast on Spotify, as well as a channel on YouTube. You can follow him at @RockStarofTravel where he regularly shares updates about his travel adventures, and recent explorations.

Demographics:

- Audience: 18-65 years old, male and female
- Entrepreneurs, business professionals, influencers, digital nomads, and luxury lifestyle seekers.
- Located: U.S., Brazil, Europe, and United Kingdom

A man with a beard and short dark hair is sitting in a chair, playing a bright blue electric guitar. He is wearing a light green, textured polo shirt and several colorful beaded bracelets on his right wrist. He is looking off to the side with a thoughtful expression. In the foreground, a pair of brown leather boots is visible, suggesting he is sitting on them. The background is a textured, mottled blue-grey wall. To the right of the man, the text "TRAVEL HOST ACTOR STORYTELLER" is written in a stylized font.

TRAVEL HOST
ACTOR
STORYTELLER



Rock Star of Travel Isn't Just Taking Trips, He's Creating Legendary Stories

Darric Terry is more than a traveler; he's a masterful storyteller and visionary explorer who redefines what it means to experience the world. His ability to connect with people and places is what sets him apart. He adapts seamlessly from bustling street markets to remote mountain retreats. With a sleek, rock-star image and an adventurous spirit, Darric transforms every journey into an unforgettable narrative, highlighting the spirit and soul of each destination.

Beyond his travel adventures, Darric's branding and marketing strategies elevate his influence. From partnerships with global brands like John Varvatos, Lucent Los Angeles, and Delta Airlines to cinematic-quality travel episodes with Amazon Prime, he creates an aspirational lifestyle that resonates with a global audience. His interactive campaigns inspire others to embark on their own extraordinary adventures, making travel not just a destination, but a transformative and unforgettable journey. As a dynamic actor, his performances span television, film, and theater, including roles in "Passions" and "The Bold and the Beautiful", as well as other acclaimed productions that showcase his versatility and depth as a performer.





COLLABORATE WITH DARRIC

FEATURED WORK

Movies:

"Do You Know Where Your Man Is?" 2013

"Layers" 2014

"The Laws of Attraction" 2015

"Jazzberry" 2020

Commercials:

Stater Bros. Markets

Chalkless

PREVIOUS PARTNERSHIPS

amazon prime **DELTA**

john varvatos **LUCENT**
LOS ANGELES

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